ECONOMIC DEVELOPMENT REPORT – August 2021

Proposed Long-term Economic Development Projects

- 1. Van Buren Hall Renovation and Grant Funding
- 2. Kinderhook Creek LWRP

Promotion

- 1. Continued restocking display of Historic Kinderhook Village Walking & Bicycling Tour.
- 2. Continued posting news and events about Kinderhook events and businesses on Nextdoor Kinderhook, Facebook, IMBY.com, Instagram, and regional Facebook Community Boards.
 - 3. Began planning for updates to scrolling banner at top of Village website. For example, reviewed photos of Mills Park bike-trail section.
 - 4. Consulted with D. Weir about Village Instagram and Facebook.
 - 5. Reviewed Hudson Valley Magazine's online feature about visiting Kinderhook. Followed up with organizing major revisions for outdated and erroneous information and provided updated photos and photo releases to HVM online editor. Provided a detailed list of revisions for online feature and suggested a feature on The Kinderhook Knitting Mill.
 - 6. Posted Community Night poster on social media, including 20 Facebook community boards, IMBY.com, Instagram, Nextdoor.

Historic Kinderhook GeoTourist App - Supported by a Grant from the Hudson River Valley National Heritage Area

- 1. Letter of Agreement signed with historian Kate Johnson and approved by Village Board of Trustees.
- 2. Received photos of Kinderhook sites taken by R. Piwonka.
- 3. Reviewed and approved K. Johnson proposed list of sites.
- 4. K. Johnson now working on script writing.
- 5. Contacted photographer Siobhan Connally to determine schedule for photo taking.

Community/Business Outreach

- Continued discussions and support about village issues with The Kinderhook Knitting Mill.
- 2. Consulted and provided guidance to Kinderhook Bottle Shop concerning promotions, village communications, marketing, community support letters. Provided suggested email list of village residents and local and state organizations and government representatives to contact for support letters.
- 3. Continued to gather and provide census and income data to support Kinderhook Bottle Shop NYSLA application.
- 4. Provided assistance to Kinderhook Bottle Shop for HPC workshop on sign.
- 5. Met informally with group of potential businesses in The Kinderhook Knitting Mill project.
- 6. Kept business owners apprised of special board meetings.

- 7. Liaisoned with KBPA.
- 8. Shared information with library liaison about teaching-tolerance-programming.
- 9. Posted HPC opening position on social media.
- 10. Passed on Peter Bujanow's request for a building-permit application to B & D Electric for installation of village light post on The Kinderhook Knitting Mill property on Hudson Street.
- 11. Requested update on granting language for an easement for light post on The Kinderhook Knitting Mill property and requested update on when DPW might be available to complete its work on this project.

Traffic Issues and Complete Streets Related to Economic Development

1. Began data collection on projected numbers of employees for new businesses to create a report to village board outlining upcoming pressures on parking availability in village.

COVID-19 Community Outreach

- 1. Continued daily postings and on-going email blasts from village and on Nextdoor Kinderhook and Facebook concerning Columbia County Department of Health COVID-19 updates.
- 2. Kept up to date on information in the media concerning COVID-19 issues and distributed as warranted via email blasts and social media.

Albany-Hudson Electric Trail and Village Bike Racks

- 1. Continued research on bike racks for Village Square, talking with more bike owners about preferred designs relative to methods for locking bikes, avoidance of damage to bikes, and overall design considerations.
- 2. Selected online printer for a small sign on existing trail signpost at Rothermel Park indicating availability of bike pump and tools at Trailhead.

Mills Park

1. No activity this month.

Sister City Project – Buren in the Netherlands

1. No activity this month.

Grants

- 1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
 - 2. Completed daily reviews of online Philanthropy News Digest to monitor RFP announcements for private foundation grants.
 - 3. Scheduled a meeting with Kinderhook Memorial Library Board of Trustees to present a proposal for the library to partner with Village of Kinderhook to serve as a future fiscal sponsor for grants and private foundation funding for select village projects for example, bandstand repair or rebuild with public bathroom or renovation of Van Buren Hall.

Tax Deductibility of Donations for Public Projects in Village

1. No activity.

Kinderhook Creek

- Attended meeting with Village of Valatie representatives, Mayor Leiser, Nicole Heeder, Dorene Weir, Rob Fitzsimmons to discuss issues and plans concerning Hudson River Valley Greenway Trail grant for kayak launches and LWRP.
- 2. Followed up and received answers to R. Fitzsimmons's questions about Greenway grant requirements re: minority businesses and RFPs.
- 3. Researched and provided information on benefits of LWRP.
- 4. Reviewed Barton & Loguidice proposal for kayak launch planning and suggested revisions. B & J proposal revised, approved, and signed by village.

Van Buren Hall

- 1. Next steps: Proposing a stand-alone project for air-conditioning project.
- 2. Solicited but not yet received feasibility and cost estimate for replacement of lift with elevator.

25 Chatham Street – Vacant Lot

1. Next steps on hold: (1) Contacting DEC to determine if there is any additional paperwork in their files post-demolition status. (2) Summarizing information for report to Board of Trustees.